# Small plan users



# QUICK GUIDE to using the bpost SHOPIFY STORE plug-in

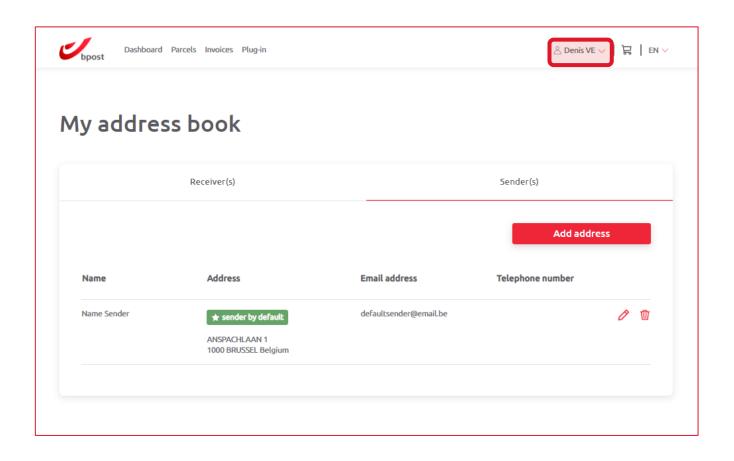
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## 1. Check you sender address in your bpost account

For your automatically created labels, the plug-in will use your default sender address. Before you get started, check this address in your address book in your <u>bpost account</u>. Access it through the top navigation.

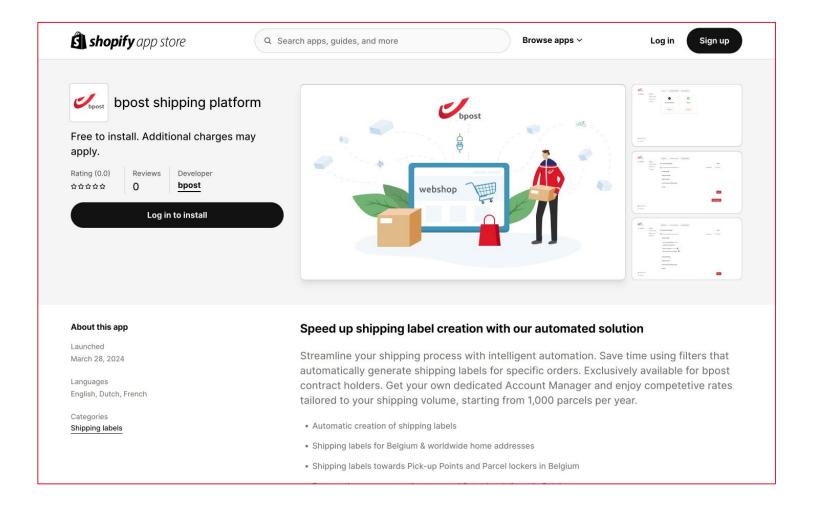
Need to change it? Simply edit the address marked as "sender by default" (pencil icon).





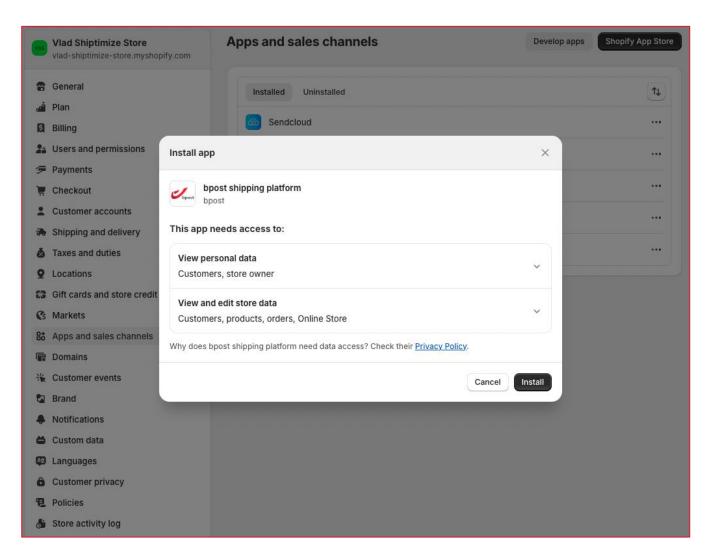
## 2. Install the plug-in in your Shopify store

1. Search for "boost shipping platform" in the "Apps" section in your Shopify admin panel.





2. Run the plug-in installer and accept all permissions to finish.





- 3. If necessary, sign into your bpost account
- 4. When install is finished you should review the default settings.

The plug-in can now be used to create labels. (These will not be invoiced until they are used.)

To help you get started, the plug-in is installed with the following default settings:

- Your online store is activated
- The tracking links for the labels you create are automatically sent to your Shopify platform

It's easy to open and update your settings on your Shopify admin panel > Apps or our dedicated environment at plugins.bpost.be under Settings > Plug-ins > Connected webshops

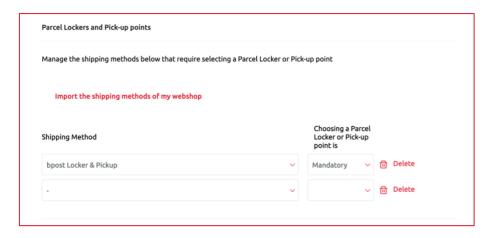


## 3. Quick setup for Pick-up Points and Parcel Lockers

You need to update your plug-in settings to display Pick-up Points and Parcel Lockers at the checkout in your store. At plugins.bpost.be, click Settings > Plugs-ins > Connected webshops > Parcel Lockers and Pick-up Points.

You can change your settings based on your needs and your selected shipping methods. To do so, follow these steps.

- 1. On your plug-in settings tab, click **import the shipping methods from your webshop**.
- 2. Once this is done you'll be able to select one of these methods in the "Shipping method" dropdown.
- 3. For each shipping method, you need to **select** either:
  - "Optional": the customer is free to choose delivery to a Pick-up Point/Locker or home delivery. That means there are no separate shipping methods for bpost home deliveries and bpost Pick-up Points deliveries.
  - "Mandatory": if the customer selects this Shipping Method, the delivery will be by default to a Pickup Point/Locker. That means you probably have a separate shipping method for bpost Pick-up Points deliveries. If the user doesn't select a specific Pick-up Point, the one closest to their address will be automatically added. Only for Shopify Plus shops, the user won't be able to proceed to payment without selecting.



Your customers can select both bpost Pick-up Points and bpost Parcel lockers by default. You can change this to impose a single given shipping method in Settings > Configurations > Parcel Lockers & Pick-up Points.



4. Display the "Select a Pick-up point" section in your Shopify store:

Po you have a **Shopify Plus** store?

"Yes, I have a Shopify Plus store"

Simply add the bpost app block for Pick-up point selection in the "Shipping" page of your checkout by accessing your Shopify admin panel > Settings > Checkout > Customize > Shipping (top navigation).

X "No, I don't have a Shopify Plus store"

⚠ If you've been **using our plug-in prior to the summer 2024,** a change of technology happened at Shopify that impacts your checkout environment.

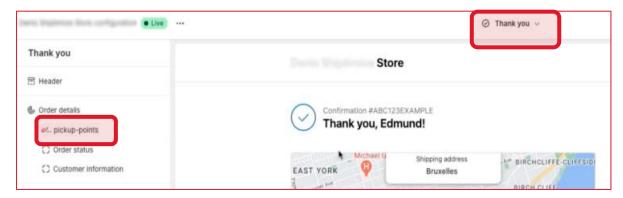
- If you're okay with upgrading your checkout environment, proceed with the steps below.
- If for any reason you're not updating your checkout environment in Shopify, you need to access plugins.bpost.be > your store > default settings and toggle on "I have non-upgraded Thank You and Order status pages (More info in Manual)".

Set up the Pick-up points selection for your Thank you and Order status pages as explained below.

a. Access your **Shopify admin panel > Settings > Checkout** and select **"Customize"** – or if you see an "Upgrade" blue box, select "Review customization".



b. As non Shopify Plus users are not allowed to edit their pre-payment checkout page, you'll need to add the bpost app block for Pick-up point selection in your "Thank you" page. Access it through the top navigation and add the app block – preferably in the Order details section at the top (to ensure your client gets to pick the one they prefer).



c. Repeat the last step and add the block on your **Order status** page as well.



# 4. Configure your settings at plugins.bpost.be

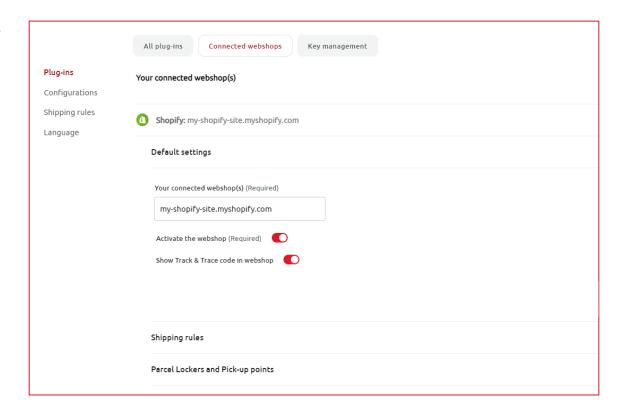
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## Default settings

The default settings are shown in **Settings** > **Plug-ins** > **Connected webshops**. The following settings can be configured here

- Your connected webshop(s): this is the name of your online store.
- Activate the webshop: this must be toggled on to enable communication between your store and your bpost accounts.
- Show Track & Trace code in webshop: toggle this on to permit your online store to retrieve the tracking link of automatically created shipments.
- Remember to save your changes.

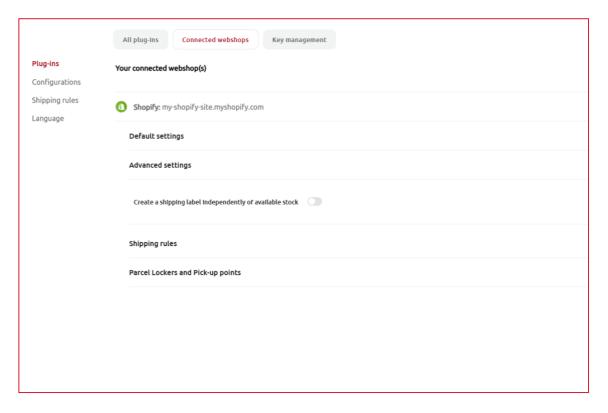




## Advanced settings

The advanced settings are shown in **Settings > Plug-ins > Connected webshops**.

There, you can activate the option to "Create a shipping label independently of available stock" to ensure that labels are automatically generated in all cases, especially when stock is low or changes rapidly. Reminder: labels not used for sending will not be invoiced.





## Shipping rules

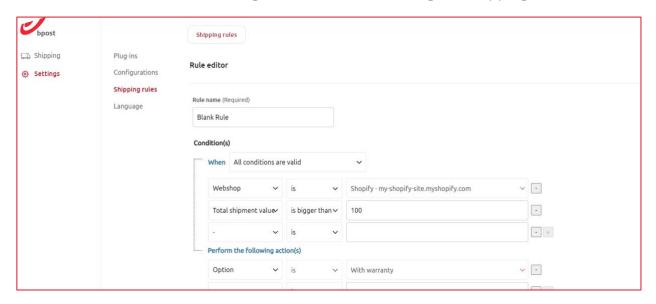
You can create and manage rules in **Settings > Shipping rules** at plugins.bpost.be.

#### a. What are shipping rules for?

bpost now automatically retrieves information about orders placed in your Shopify store. A standard shipping label is automatically created by default. *That's certainly helpful* but not all orders placed in your store may require the same type of delivery. What about larger or smaller items? Or maybe you require a "Warranty" option for this shipment when a given order amount is exceeded?

You need a label for all these options. That's what shipping rules are for. They function as a filter between receipt of the order information and creation of the label.

**Note:** the shipping rules in your bpost account do not affect the types of delivery offered at the checkout in your Shopify store. If you want to give your customer a choice of delivery type, you must set the shipping methods in your Shopify store. You will then be able to add a rule to ensure the right label is created for a given shipping method.





#### b. Logic

Our shipping rule editor applies commonly used **Boolean expressions**, also known as logical expressions, coupled with conditional statement(s). A rule could look like this:

"When {attribute} is or is not {=operator} equal to {specific value}, {action}".

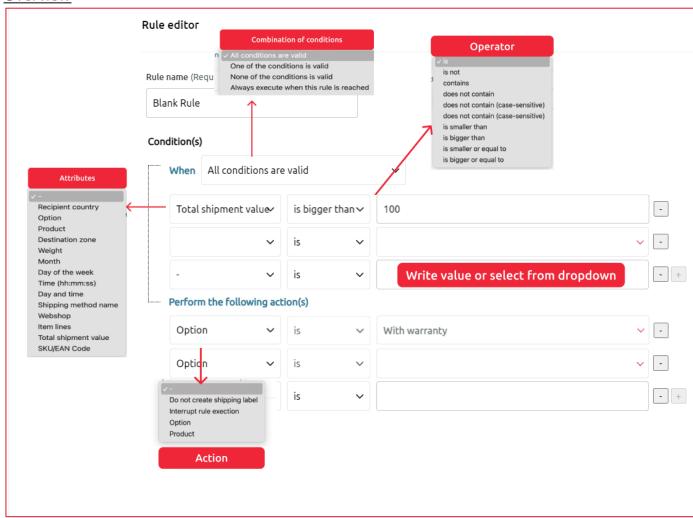
Example: "When 'Total shipment value' is bigger than '100': 'Option' is 'With warranty'."

- Take account of the following when creating and managing rules.
  - All rules are checked when an order is placed and applied where relevant.
  - Rules are always checked and **applied in the same order** (top to bottom in your Shipping Rules tab). Take care to put your rules in the right order to ensure they are all applied correctly.
  - It's important to ensure that you have no conflicting rules. You can prevent this by adding attributes to make them more restrictive or using the 'interrupt rule execution' action.



#### c. Available fields

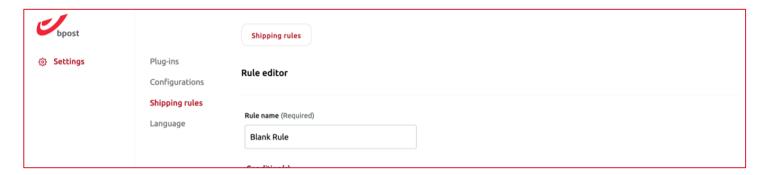
#### Overview





#### Rule name

You can give a rule any name you like, but it's important to be able to manage your rules, so choose a name that is easy to understand and sufficiently different from the name you give to other rules.

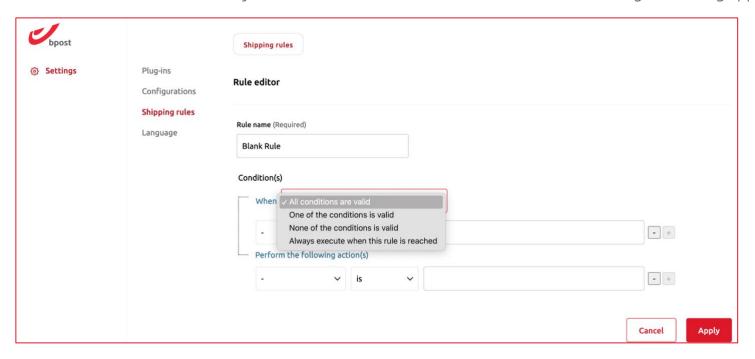




#### Combination of conditions

You can set multiple conditions in the same rule. Following the Boolean expressions, you must decide whether the rule should be applied:

- If all conditions are met (AND logic)
- If at least one condition is met (OR logic)
- If none of these conditions are met (NOR logic)
- You can also select "Always execute when this rule is reached" to avoid conflicting rules being applied.



You can add and remove conditions by clicking the plus and minus signs on the right of the input fields.



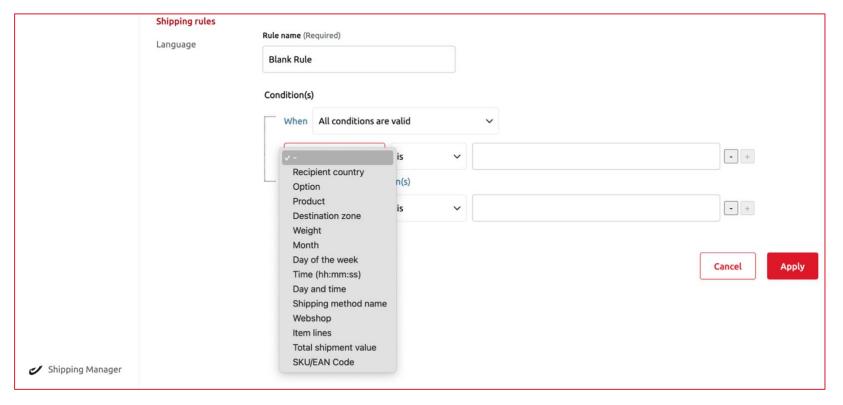
#### <u>Attribute</u>

A conditional statement requires an attribute, just like a sentence requires a subject.

Above we stated that rules are applied in a given order: "When {attribute} is or is not {=operator} equal to {specific value}, {action}".

But what are attributes? What information received from Shopify is used to set a condition?

Attributes are pieces of information, such as time, recipient country, shipping method, product or option. A selection of attributes is shown in the screenshot below.

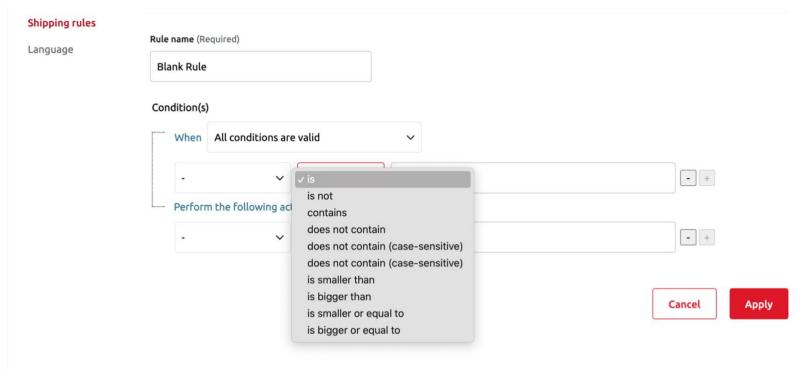




#### **Operator**

After selecting the attribute for your conditional statement, you'll need to select an operator. It's like choosing a verb to go with the subject in your sentence.

The most common operators are "is/is not" and "contains/does not contain". Clearly, the operator depends on your attribute. So you can only use "is smaller than" for quantities.





#### Specific value to be verified in the conditional statement

Your conditional statement now has an attribute and an operator, just like a sentence has a subject and a verb. However, in this "sentence" the verb requires an object. You must enter the value to be checked.

Example: Total shipment value is bigger than 100



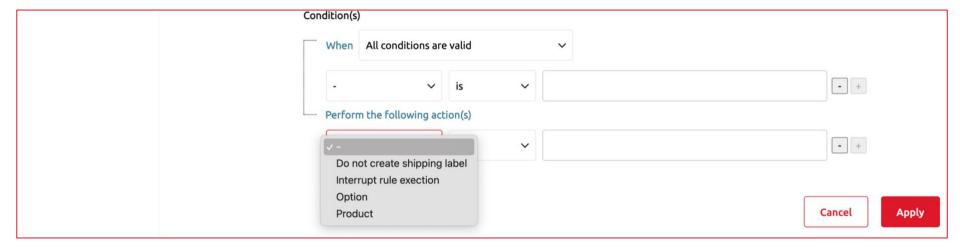


#### <u>Action</u>

You now have one or more conditions. "When X is/is not Y" ("When total shipment value is bigger than 100", say). You now need to say what should happen when the statement is true.

Example: When Total shipment value is bigger than 100, take this action: Option is With warranty

The available actions are shown in the screenshot below.



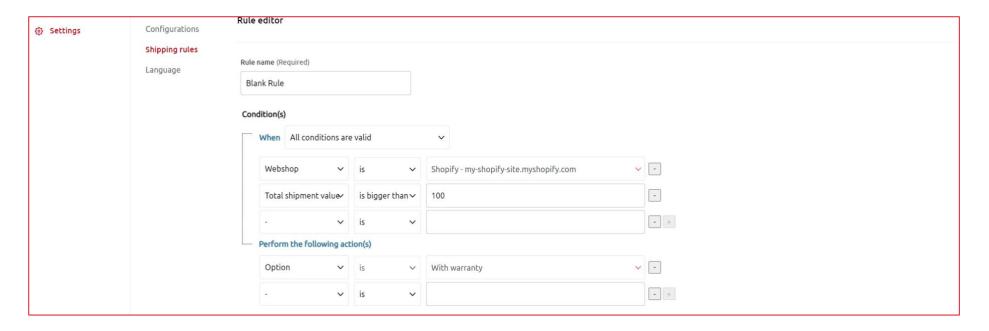
- **Do not create shipping label:** can be selected when parcels do not require shipping ("Pick-up in store", say) or a given product cannot be shipped by bpost (parcels weighing more than 30kg, say)
- Interrupt rule execution: can be selected in the event of conflicting rules to prevent the system entering an endless loop.
- Option or Product: can be selected individually or jointly to create the right label for your scenario/condition.

You can add and remove actions by clicking the plus and minus signs on the right of the input fields.



d. An example of a shipping rule

Let's go through a simple example.



In the Shopify shop, your customers can order for more than 100 euros.

- You must set your rule as shown to be able to create the right labels for these deliveries with a warranty.
- Conditions that must be met: the right Shopify store AND the right amount. (AND = all conditions must be met)
- Actions that must be taken: create a label for which the Option is 'With warranty'.

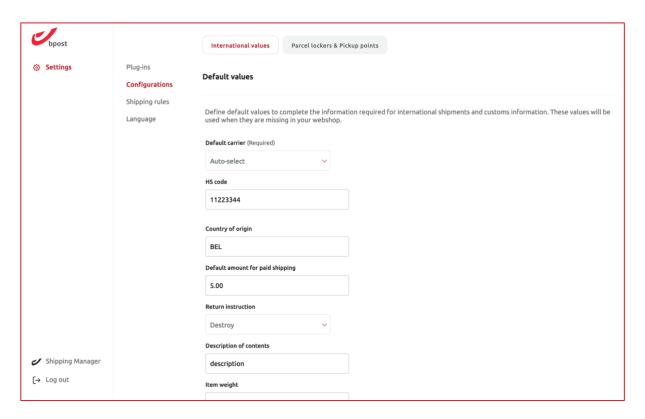


## Customs forms for non-EU shipments

International shipments can be trickier, as additional content details are required for all shipments to be delivered outside of the EU. Learn more about customs formalities.

You should be able to preset some customs details in your Shopify store, but some may be missing and others cannot be preset. Happily you can set a default value for missing details, which are then printed on the label.

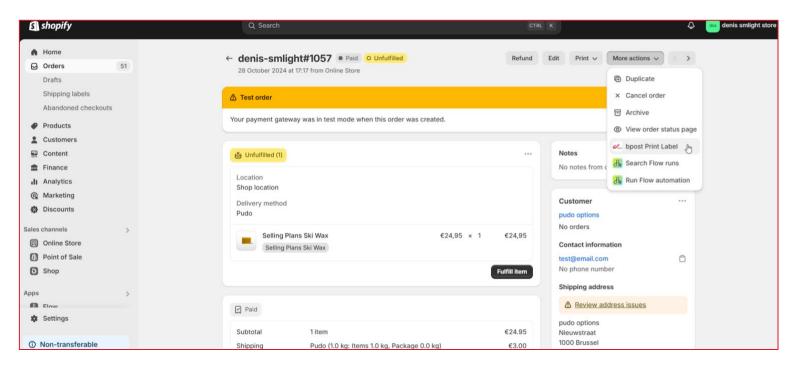
Set these default international shipment values at plugins.bpost.be. in Settings > Configurations > International values.





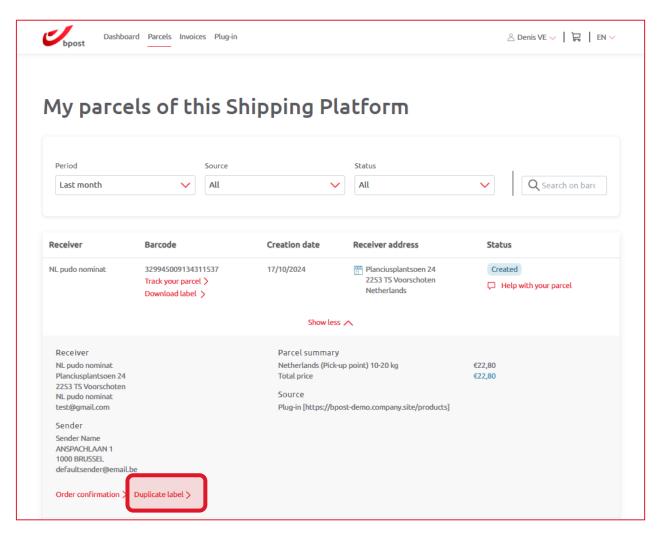
## 5. Downloading automatically created labels

Download the automatically created labels for your orders in your Shopify Admin panel > Orders. Use the "bpost Print label" feature, found in the "More actions" dropdown menu. You can do this from an individual order detail page (see screenshot below) or, to bulk-print, select multiple orders first, then click "bpost Print label" in the same menu.





You notice a small mistake on the downloaded label? Simply ignore the label you've just downloaded and duplicate it in your <u>bpost</u> <u>account</u>. The duplicated label will automatically be added to your basket, where you can edit all the label details.





## Need help?

Our teams are here to support you with your shipping management tasks.

For questions related to our plug-ins, reach out to: <a href="mailto:eol@bpost.be">eol@bpost.be</a>

For questions about boost products and services in general, <u>contact our customer service</u> or, if you have one, your account manager.

## Happy shipping from bpost!



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